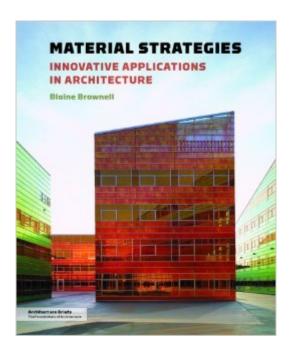
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# Material Strategies: Innovative Applications In Architecture (Architecture Briefs)





## **Synopsis**

Blaine Brownell's best-selling Transmaterial series has introduced designers to hundreds of emergent materials that have the potential to transform our built environment. In our new Architecture Brief, Material Strategies, Brownell shows architects how creative applications of these materials achieve such transformations. Chapters based on fundamental material categories examine historical precedents, current opportunities, and future environmental challenges. Case studies featuring detailed illustrations showcase pioneering buildings from today's most forward-thinking architectural firms.

#### **Book Information**

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### **Customer Reviews**

This is a must have book to incursion into the world of innovative materials after further understanding traditional construction materials. As a book reviewer I bought this one as a reference guide as Author Blaine Brownell is one of the rare Architects interested specifically on the topic of materiality in Architecture and not a Material Scientist. I encourage anyone interested in disrupting construction technology with the purpose of designing with integrity and innovation. Disruptive technology is a term Brownell broadly uses on this book as it is an important term that surrounds Materials Strategies in Architecture.

This book discuss the material approach in architecture design. It helps me to get better idea in think about digital design and fabrication. I can tell that this book is import and to cover the whole

idea of digital design and fabrication...The size of book is small that you easily can use it everywhere. Good quality. some times you feel the pics are small, but in general it has variety of image sizes and qualities. It is not the ultimate one, but I like to have it in my library.

#### Everything Went good!!! Recommended

The book purchased was not reader friendly. Photos were so small that it was impossible to gain a full perspective of the product in use. The result is what I call a result of daycare those who don't want to lower themselves and make a book that gives a complete visual display of the products discussed. The old adage that a picture is worth a thousand words should have been used by the authors.

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